



FREDERICA A. PETERSON, MA, CPC

Diversity and Leadership Consultant | Coach | Teacher

Frederica is a diversity and leadership consultant, coach, teacher and award-winning author. She is the founder of her own leadership consultancy established in 2015 where she has worked with some of the top organizations in the country; PepsiCo, Prudential, CNN, Facebook, Honeywell, NASA, United States Homeland Security, National Basketball Association, Audible and many, many more.

Frederica was an impactful key leader at Verizon Wireless and KPMG where she received numerous industry awards and commendations that reflected the passion and dedication, she brought to her work developing leaders and leading high performing teams.

Recognized as a thought leader in her practice, her clients described by her clients as passionate, charismatic, intuitive and result focused, she now leverages her expertise to help others sharpen their skills and increase their leadership effectiveness.

Frederica's select achievements:

- Lead instructor for the American Management Association Diversity and Inclusion Certificate Program.
- Program designer for American Management Association's Diversity programs.
- Lead consultant for Honeywell's Global Leadership Program.
- Program Lead for KPMG's prestigious Chairman's 25 program for high potential C-Suite leaders.
- 2015 NJ Assembly Resolution Honoree for coaching performance.

CERTIFICATIONS AND TRAINING

- Everything DiSC® and The Five Behaviors® Authorized Partner
- Certified Everything DiSC® Facilitator

AREAS OF EXPERTISE

- Diversity and Inclusion
- Leadership Development
- Executive Coaching
- Learning Strategy
- Organizational Behavior
- Communication

CLIENT PROFILE

- C-level Executives
- Direct Reports of C-Level Executives
- Senior Executives & Management

INDUSTRY EXPERIENCE

- Biochemical
- National and Local Gov't
- Telecommunications
- Media
- E-Commerce
- Industrial
- Educational Institutions
- Professional Sports
- Healthcare / Pharma
- Legal
- Banking / Finance
- Non-Profit



**“At the heart of every organization is their leadership effectiveness;
when leaders are strong, teams are strong”**

LEADERSHIP AND DIVERSITY CONSULTING | COACHING | TEACHING

EDUCATION

- BA – Business Admin, Fairleigh Dickinson Univ., Madison, NJ
- MA – Org. Behavior, Fairleigh Dickinson Univ., Madison, NJ

- Energy Leadership Index™ Master Practitioner
- American Management Association Faculty
- Certified Professional Coach, Institute for Professional Excellence in Coaching (IPEC)
- Certified Image Consultant, Fashion Institute of Technology (FIT)

VIDEO: [Get Over Yourself](#)